

The ability to speak effectively in public is a critical skill to have in your academic portfolio. It can mean



- PowerPoint. Keep in mind that there are analogues to PowerPoint in OpenOffice, GoogleDocs, and iWork to which my comments apply. PowerPoint and its analogues have become the single most commonly used medium and in some quarters are synonymous with giving a talk. It is also



Content:

- Identifies a central question and related argument
- Clearly identifies what others have said in response to your central question (or a similar question)
- Concretely describes the evidence you use to make your case
- Describes what you will do to the information you will use as evidence
- Conveys to listeners why this project matters to our understanding of cities and/or to related policies

Effectiveness of delivery or impact:

- Organization (listeners know what you will do, how, and if you did "it")
- Time management (aim to finish in 5 minutes; you will be cut off at 7 minutes)
- Pace (speak at a rate that will be understood by your listeners but that is not too fast)
- Media use: make sure y

